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AMERICAN SOCIETY OF
PLASTIC SURGEONS

2004 COSMETIC DEMOGRAPHICS

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	2004	2003	2002
COSMETIC PATIENTS WHO ARE REPEAT PATIENTS	40%	45%	37%
PATIENTS HAVING MULTIPLE COSMETIC PROCEDURES AT THE SAME TIME	34%	32%	32%

COSMETIC PROCEDURES PERFORMED IN

	2004	2003	2002
Office	5,710,589	62%	56%
Hospital	1,934,232	21%	28%
Free-standing Ambulatory Surgical Facility	1,565,807	17%	16%

COSMETIC PATIENTS ETHNICITY	2004 TOTAL PROCEDURES	2004	2003	2002
Caucasian	7,736,927	84%	83%	84%
Hispanic	552,638	6%	6%	6%
African-American	460,531	5%	5%	6%
Asian-American	276,319	3%	3%	3%
Other	92,106	1%	3%	1%

MOST COMMONLY REQUESTED PROCEDURES FOR ETHNIC PATIENTS

	Hispanic	African-American	Asian-American
SURGICAL	Nose reshaping	Nose reshaping	Nose reshaping
	Breast augmentation	Breast reduction	Eyelid surgery
	Liposuction	Liposuction	Breast augmentation
MINIMALLY-INVASIVE	Botox®	Botox®	Botox®
	Microdermabrasion	Injectable fillers	Chemical peel
	Injectable fillers	Chemical peel	Microdermabrasion

2004 BODY CONTOURING AFTER MASSIVE WEIGHT LOSS

	2004 TOTAL	2003 TOTAL	% CHANGE 2004 vs. 2003
Extended abdominoplasty / lower body lift	16,945	15,612	9%
Thigh lift*	6,245	3,889	61%
Upper arm lift*	7,547	4,793	57%
Breast lift / reduction	25,190	27,754	-9%
TOTAL BODY CONTOURING AFTER MASSIVE WEIGHT LOSS	55,927	52,049	7%

All figures are projected.

*76% of total 2004 thigh and upper arm lifts were after massive weight loss.

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