

Please credit the **AMERICAN SOCIETY OF PLASTIC SURGEONS** when using statistical data and graphics.



AMERICAN SOCIETY OF  
PLASTIC SURGEONS

## 2004 COSMETIC SURGERY AGE DISTRIBUTION (18 OR YOUNGER)

For more information contact: **DEPARTMENT OF PUBLIC RELATIONS** 444 East Algonquin Road, Arlington Heights, IL 60005-4664  
**PHONE** 847-228-9900 **FAX** 847-228-7485 **E-MAIL** media@plasticsurgery.org **WEB SITE** www.plasticsurgery.org

Top five procedures in bold.

|   |  | 18 OR YOUNGER             |                  |                           |                           |
|---|--|---------------------------|------------------|---------------------------|---------------------------|
|   |  | 2004<br>TOTAL             | % OF<br>PATIENTS | % CHANGE<br>2004 vs. 2000 | % CHANGE<br>2004 vs. 2003 |
| <b>COSMETIC SURGICAL PROCEDURES</b>                 |  |                           |                  |                           |                           |
| SURGICAL  | Breast augmentation (Augmentation mammoplasty) <sup>^</sup>                                    | <b>3,962</b> <sup>^</sup> | 2%               | 8%                        | 3%                        |
|   | Breast implant removals (Augmentation patients only)   | 0                         | 0%               | -                         | -                         |
|   | Breast lift (Mastopexy)  | 759                       | 1%               | 51%                       | 40%                       |
|   | Breast reduction in men (Gynecomastia)   | <b>3,631</b>              | 26%              | 9%                        | 20%                       |
|   | Buttock lift   | 35                        | 1%               | -                         | -                         |
|   | Cheek implant (Malar augmentation)   | 0                         | 0%               | -                         | -100%                     |
|   | Chin augmentation (Mentoplasty)  | 1,899                     | 12%              | 20%                       | 26%                       |
|   | Dermabrasion   | 1,621                     | 3%               | -34%                      | -45%                      |
|   | Ear surgery (Otoplasty)  | <b>13,217</b>             | 51%              | -43%                      | -17%                      |
|   | Eyelid surgery (Blepharoplasty)  | 234                       | 0%               | 36%                       | 31%                       |
|   | Facelift (Rhytidectomy)  | 0                         | 0%               | -                         | -                         |
|   | Forehead lift  | 0                         | 0%               | -                         | -                         |
|   | Hair transplantation   | 0                         | 0%               | -                         | -                         |
|   | Lip augmentation (other than injectable materials)   | 268                       | 1%               | -28%                      | -                         |
|   | Liposuction  | <b>3,250</b>              | 1%               | 29%                       | 8%                        |
|   | Lower body lift  | 89                        | 1%               | -                         | 16%                       |
|   | Nose reshaping (Rhinoplasty)   | <b>51,931</b>             | 17%              | 75%                       | 22%                       |
|   | Thigh lift   | 0                         | 0%               | -100%                     | -100%                     |
|   | Tummy tuck (Abdominoplasty)  | 0                         | 0%               | -                         | -                         |
| Upper arm lift                                      | 0  | 0%                        | -                | -100%                     |                           |
| <b>TOTAL COSMETIC SURGICAL PROCEDURES</b>           | <b>80,896</b>  | <b>5%</b>                 | <b>20%</b>       | <b>9%</b>                 |                           |
| <b>COSMETIC MINIMALLY-INVASIVE PROCEDURES</b>       |  |                           |                  |                           |                           |
| MINIMALLY-INVASIVE                                  | Botox <sup>®**</sup>   | <b>8,978</b>              | 0%               | 244%                      | 60%                       |
|   | Cellulite treatment  | 0                         | 0%               | -                         | -                         |
|   | Chemical peel  | <b>109,052</b>            | 10%              | 15%                       | -14%                      |
|   | Laser hair removal   | <b>34,438</b>             | 6%               | -24%                      | -14%                      |
|   | Laser skin resurfacing   | 1,645                     | 1%               | -50%                      | -10%                      |
|   | Laser treatment of leg veins   | <b>14,484</b>             | 14%              | 578%                      | 2734%                     |
|   | Microdermabrasion  | <b>68,709</b>             | 8%               | -7%                       | -8%                       |
|   | Sclerotherapy  | 3,815                     | 1%               | -69%                      | -5%                       |
|   | Soft Tissue Fillers  |                           |                  |                           |                           |
|   | Calcium hydroxylapatite (Radiesse <sup>™</sup> , formerly Radiance <sup>™</sup> )              | 0                         | 0%               | *                         | *                         |
|   | Collagen   | 3,652                     | 1%               | -3%                       | -11%                      |
|   | Fat  | 564                       | 1%               | -                         | -13%                      |
|   | Hyaluronic acid (Hylaform <sup>®</sup> , Hylaform Plus <sup>®</sup> , Restylane <sup>®</sup> ) | 0                         | 0%               | *                         | *                         |
|   | Polylactic acid (Sculptra <sup>™</sup> )   | 0                         | 0%               | *                         | *                         |
| <b>TOTAL COSMETIC MINIMALLY-INVASIVE PROCEDURES</b> | <b>245,337</b>   | <b>3%</b>                 | <b>3%</b>        | <b>-5%</b>                |                           |
| <b>TOTAL COSMETIC PROCEDURES</b>                    | <b>326,233</b>   | <b>4%</b>                 | <b>7%</b>        | <b>-2%</b>                |                           |

All figures are projected.

\* Data unavailable in prior year.

\*\* 2003/04 Botox<sup>®</sup> numbers are anatomic sites injected.

<sup>^</sup> Total represents only 18 year olds.

- Zero procedures reported in prior year.