

GENERAL INFORMATION 1997 PLASTIC SURGERY PROCEDURAL STATISTICS

		EAST			WEST			EAST			WEST					
	NAT'L	NEW ENGL	MIDL	NORTH	NORTH	SOUTH	SOUTH	SOUTH	MONTN	PACF	CCA	NY	FL	TX		
	TOTAL	ENGL	ATL	TC	CNTRL	CNTRL	ATL	TC	CNTRL	CNTRL	MONTN	PACF	CCA	NY	FL	TX
Percentage of (%) cosmetic patients who are repeat patients	19	15	16	19	13	20	22	25	23	20	19	19	18	24		
Percentage of (%) cosmetic patients having multiple procedures at the same time	37	12	43	34	28	34	35	50	39	41	44	49	39	49		
Percentage (%) who use computer imaging	24	0	30	40	30	6	29	24	19	27	28	40	11	21		
Types of lasers used*																
None (%)	21	56	34	14	18	12	0	19	14	27	28	40	22	14		
Argon (%)	9	0	12	10	6	9	15	23	7	0	0	20	6	29		
CO2 (%)	77	44	66	82	74	86	100	78	86	72	72	60	72	86		
YAG (%)	31	0	32	38	19	42	42	39	25	14	10	40	22	36		
Tunable Dye (%)	24	0	23	39	31	25	37	34	22	8	7	20	11	43		
Copper Vapor (%)	5	0	4	0	9	12	12	11	0	0	0	0	0	14		
Ruby (%)	7	0	12	3	20	10	0	7	9	0	0	20	11	0		
Q-switch Ruby (%)	8	0	4	13	9	8	8	13	7	3	3	0	6	7		
Average percentage of cosmetic patients in minority groups																
Black (%)	3	2	1	5	3	4	4	5	2	2	3	1	4	5		
Asian/Oriental (%)	3	2	1	4	1	3	6	2	3	7	6	1	2	2		

Hispanic	(%)	5	7	5	3	2	4	1	7	6	6	7	8	7	9
Percentage having computerized practice	(%)	85	100	72	81	80	96	87	81	99	82	86	60	90	86
Percentage who completed questionnaire using computer	(%)	51	87	57	51	41	53	60	27	71	42	46	67	53	27
Percentage who maintain CPT-ICD coded information on computer	(%)	79	87	95	82	82	78	83	82	62	65	68	100	77	83
What system is used															
Medical Manager	(%)	13	0	0	9	12	25	22	19	22	6	6	0	33	22
Medic Software	(%)	1	0	0	4	0	0	0	0	4	0	0	0	0	0
Versyss	(%)	9	0	25	7	0	0	8	10	0	18	19	33	0	11
Other	(%)	77	100	75	80	88	75	70	71	74	77	75	67	67	67

*Multiple mentions

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		NAT'L	NEW	MIDLE	NORTH	NORTH	SOUTH	SOUTH	SOUTH	MONTN	PACFC	CANY	FL	TX	
		TOTAL	ENGLD	ATLTC	CNTRL	CNTRL	ATLTC	CNTRL	CNTRL						
Managed Care Contracts	(%)	80	100	64	90	80	78	79	78	82	85	83	50	74	86
Percentage of patients having managed care insurance	(%)	37	54	37	37	50	27	36	42	38	35	38	45	37	45

Percentage
of patients
in the
following
managed
care
categories

HMO (%)	14	49	15	20	16	8	13	12	8	11	11	14	12	14
PPO (%)	11	10	9	12	14	9	17	16	10	7	8	2	13	19
IPA (%)	3	9	2	2	4	3	10	3	3	3	4	0	4	4
Medicare (%)	12	19	10	13	14	12	19	10	10	11	11	9	18	10
Medicaid (%)	3	7	1	4	8	2	5	3	3	4	4	0	1	2
Other (%)	27	7	31	17	35	21	31	35	39	31	33	45	25	33

Percentage (%) of income earned from managed care insurance	27	52	26	30	33	18	29	32	19	27	31	23	19	31
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Percentage
of income
earned
from
the
following
managed
care
categories

HMO (%)	12	47	12	14	19	7	12	10	5	10	11	11	9	11
PPO (%)	8	9	3	11	12	7	18	12	6	7	8	1	13	14
IPA (%)	3	9	2	2	3	2	9	2	3	2	3	0	1	1
Medicare (%)	9	16	8	10	9	9	14	8	5	8	9	7	13	9
Medicaid (%)	2	7	0	3	4	1	3	2	1	2	3	0	1	3
Other (%)	32	12	40	19	44	25	38	41	38	36	38	49	32	38

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EAST WEST EAST WEST
NAT'L NEW MIDDLE NORTH NORTH SOUTH SOUTH SOUTH
TOTAL ENGLD ATLTC CNTRL CNTRL ATLTC CNTRL CNTRL MONTN PACFCCANY FL TX

Percentage
of
procedures
performed

Office (%)	33	12	28	32	24	34	45	25	28	48	45	23	44	28
Hospital (%)	33	88	47	36	46	22	39	37	19	17	19	53	16	45
Free (%)	21	0	5	24	20	28	16	26	46	20	24	4	26	21

standing
surgi-center

Average number of years surgeons have been in practice	14	9	16	16	13	12	15	15	17	14	14	17	13	17
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Setting of Main Office

Urban (%)	48	87	60	48	37	45	30	53	55	42	39	75	33	57
Rural (%)	8	13	0	2	0	9	12	6	18	15	18	0	6	7
Suburban (%)	44	0	40	50	63	45	59	42	27	43	43	25	61	36

Population of metropolitan area

50,000 - 499,999 (%)	43	100	35	38	60	48	37	37	15	46	46	25	42	43
500,000 - 1,999,999 (%)	32	0	24	34	19	32	58	33	62	30	25	25	47	29
2,000,000 or more (%)	25	0	41	29	21	20	5	30	24	24	29	50	11	29